

## PRESIDENT's Welcome and Report Presenting: Candace James, President

### 2023-2024 Highlights:

We welcomed a class of 5 new Board members this season, which grew our Board to 25 members. By the end of our fiscal year in June 2024, our full Board will have met 7 times this season. Over the past year we have worked on several project, one being a review of our Articles of Incorporation and Bylaws. In October we voted to approve restated Articles of Incorporation and Amended ByLaws.

Our Orchestras presented 5 mainstage concerts at the Singletary Center for the Arts and our annual concerto competition at Transylvania University. Additionally, we enjoyed several community performances and collaborations with other arts groups in Lexington including: The Chamber Music Festival of Lexington, the Lexington Chamber Chorale, the UK Symphony Orchestra, and The Lexington Theatre Company.

Our MusicWorks program was recognized for the second year in a row as a Partner in Music Learning with the Los Angeles Philharmonic and we added clarinet as a new instrument for MusicWorks.

Our Friends in Music program continues to grow every year and we are able to offer more and more private lesson scholarships for current Friends in Music students and mentors as they develop and audition for CKYO ensembles.

What follows are reports from each of our standing committees. Please remember to pose any questions or comments to the Board or Staff via the survey on our Annual Meeting Webpage after watching this meeting video.

Thanks!

## PERSONNEL COMMITTEE

Presenting: Enrique Farfan, chair Committee Members: Virgil Covington, Cacey Nardolillo, Joyce Nicholson

Committee Objective: assess the musical and administrative achievements of CKYO and to oversee matters concerning Salaried Personnel, Additional Personnel, and the maintenance of CKYO employment policies.

Past season highlights:

- Craft a new contract for CKYO Music Director
- Conduct a comprehensive review of staff compensation
- Conduct and formulate annual performance evaluations of full-time staff by designing annual review

Upcoming goals:

 developing a comprehensive personnel manual to serve as a compass, providing clear guidance and protocols for administrative operations



 researching optimal methods to enhance benefits for our full-time personnel: including formulating a strategy to extend short-term disability benefits.

# FINANCE COMMITTEE

Presenting: Louise Shouse, Treasurer Committee Members: Bob Stadelman, Tyler Powell, Joe Gibson

## **Overview:**

- Successful financial management for the July 1, 2023-June 30, 2024 year.
- Opening cash balance: \$95,086. / Expected ending cash balance: approximately \$28,000.
- Negative cash flow due to non-recurring grants and contributions from the previous fiscal year.
- Anticipated actual revenues: approx \$430,000 /Anticipated actual expenses: approx \$498,000.

## Successes:

- Maintained ticket sales revenues.
- Increased advertising sponsorships.
- Increased Friends in Music participation.
- Retained excellent staff.
- MusicWorks Endowment awarded \$10,000 prize from Good Giving Challenge Endowment Day
- James A and Martha R Brown Charitable Foundation Fund awarded \$500,000 for Community Programs Endowment.

# Challenges:

- Sharp decrease in Repertory and Concert Orchestra participation and tuition revenues.
- Absence of new sources of General Operating Support, corporate sponsorships, and nonendowed grants.
- Decrease in MusicWorks student participation.
- Delay in launching the Friends in Music winds program.
- Unanticipated expense increase due to engaging UK Symphony Orchestra alums as coaches for Concert Orchestra

# **Tuition and Financial Assistance:**

- 10% orchestra tuition increase covered 64% of orchestra expenses.
- Financial assistance available for students in need.
- Appreciation for families paying full tuition and making additional donations.

# Proposed 2024-2025 Budget:

- Projected revenues: \$470,000 / Projected expenses: \$495,000.
- Anticipated negative cash flow of \$25,000.
- Majority of expenses, including salaries and rent, are fixed.
- Discretionary expenses curtailed; flexibility for non-budgeted special opportunities.



## Plans for Improvement:

- Enhance auditions recruiting for 2024-2025 season.
- Focus on increasing alumni and corporate support.
- Expand Friends in Music into a third middle school in coming seasons
- Explore relocation of MusicWorks program into schools.

## Funding for 2024-2025 Operations:

- Potential sale of securities in the Baird investment account.
- CKYO has the resources available to fund next season's budgeted negative cash flow.

Click Here for our up-to-date financials ending April 30, 2024.

## ALUMNI COMMITTEE

Presenting: Pat Price, chair

Committee Members: Beth Ellen Rosenbaum, Kirsten Clingerman (non-Board members: Joe McGrannahan, Chelsea Compton, Tracy Lovan, Marie Bradshaw).

The alumni committee in its current form was formed for the 75" anniversary celebrated in 2022-2023. The purpose of the alumni committee is to assist in keeping a comprehensive historical record of activities of CKYO and updating the alumni database to keep it current. In addition, we are working on ways to keep alumni involved with the orchestra. The alumni committee is also responsible for planning milestone anniversary season activities.

The Alumni Committee is also working to tell Alumni stories better and make them available on the CKYO Website, continue to update our Alumni database, and engage more CKYO alumni to help with volunteer activities like fundraising and even serving on the CKYO Board.

If you are a CKYO alumni, please make sure to complete the Alumni Survey on our website so we can keep you updated about activities and future anniversaries and reunions.

# SCHOOL and COMMUNITY RELATIONS COMMITTEE

Resent: Devin Onskt, chair

Committee Members: Cody Birdwell, Meredith Raybould, Samantha Johnson, Christa Dunn, Lester Diaz

The Community/School Relations Committee implements and maintains the channels of communication between CKYO and music teachers in the public and private schools, publicizes and promotes CKYO's activities and programs, and works to increase participation by underrepresented groups.

Goals for this year:

- work to increase enrollment in our various orchestras and ensembles.
- Develop a school teacher survey that went out to all middle and high school teachers in central Kentucky



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 set up information tables at various school concerts and district honors concerts throughout the spring to publicize and answer questions about the audition process

Challenges:

- From the school survey getting information back from schools and teachers about dates and times of their concerts
- Many school concerts are on the same night at the end of the year and we don't have enough volunteer support or availability to cover them all!

Looking Ahead: we will continue to focus on working with area schools throughout the academic year. We would like to begin publicizing the audition process earlier in the year, so setting up information tables throughout the fall and winter concert seasons, in addition to the spring, will help increase the number of families that we can reach, as well as giving students more time to fully understand and work on their audition materials. This will also give us a chance to focus particular efforts on underrepresented populations.

# FUNDRAISING COMMITTEE

Presenting: Amy Smith Committee Members: Stephanie Farrar, Mary Kay Rayens, Cindy Bennett

The goal of our committee is to help organize and support fundraising activities and implement and design new fundraising initiatives. All fundraising is so important in order to keep tuition low for ALL members, support our community programs and other initiatives, and offer more musical opportunities to more kids.

Good Giving Challenge (2023)

- 500 people donated \$25 or more on endowment day helping us win the \$10,000 Endowment prize
- Total raised: \$54,000
- Total matches won: \$12,000

Challenges:

• Grants expiring that were one time, or pandemic related – must continue to be good fundraisers both in the form of Good Giving Challenge and in coproate sponsorship, program sponsorship, and local business support

Nest Season Fundraising:

- Continue Good Giving Challenge and increase! Mark you calendars: December 3-6, 2024
- Enhanced Merchandise sales as fundraisers
- Continue Winter Poinsettia and holiday plant sale with Pemberton's Greenhouses
- Find a new spring fundraiser for students



# BOARD DEVELOPMENT and DIVERSITY COMMITTEE

Presenting: Kirsten Clingerman, chair Committee Members: Tomoko Stoss, Alethea Bernard, Sharon Smith

This committee's mission is to suggest possible nominees to the Board who can make

contributions through their achievements, connections, skills, and work ethic. Our goal is to create a diverse board including people with music experience and those without, parents and non-parents, alumni and non-alumni, and people with skills that can help us achieve our goals or expand our mission and scope.

Over the last few years CKYO has been able to maintain a strong board with members of varying talents of which CKYO can benefit. We have attorneys, financial experts, musicians, educators, and strong businesspeople, as well as the (very important to CKYO) parents and alumni. It is our goal to continue to have a rich tapestry of knowledge from which to advise the CKYO staff and to help guide the ship.

To this end we intend to make appearances at events such as Rotary Club breakfasts or luncheons, Lexington Chamber events, and the like. By networking with those civic minded organizations, we believe we can continue to recruit excellent board members who have the same motivation of improving the lives and experiences of Central Kentucky youth.

One of the challenges we have faced in the past and does occasionally still rear its head, is the mindset that the CKYO board member must have a child in the orchestra, or must be musically gifted. That is certainly not the case. While some percentage of our board should be able to understand the skillset and challenges of young musicians, it is also important that we act as a business. As CKYO is a non-profit organization, it takes a great deal of flexibility in networking, fund raising, and publicity to keep our coffers filled. We need board members who can think outside the box and have concrete, yet creative ideas for improving public awareness of our programs.

We hope to be able to speak with local organizations every quarter and keep CKYO top of mind when local patrons are considering how they can best help their community. We will happily accept any suggestions you may have for appearances by board members or CKYO staff to talk about our organization. And if you know of anyone looking to become a part of a truly great organization, we welcome meeting them.



#### 2024-2025 CKYO Board of Directors Slate

#### Officers:

Kirsten Clingerman, President Stephanie Farrar, Vice President Louise Shouse, Treasurer TBD, Secretary

### **New Members**

Beth Florence Alma (Cathy) Mejia

### **Renewing Terms**

Amy Smith Bob Stadelman

### **Continuing Terms**

Kirsten Clingerman Virgil Covington III Christa Dunn Enrique Farfan Stephanie Farrar Joe Gibson Candace James Joyce Nicholson Devin Onskt Tyler Powell Pat Price Meredith Raybould Beth Ellen Rosenbaum Louise Shouse Tomoko Stoss

#### Advisory Board (no term limit)

Cody Birdwell (UK School of Music Representative) Lester Diaz (FCPS Representative)



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### CKYO's Donors and Contributors: https://www.ckyo.org/donors

CKYO's program sponsors: https://www.ckyo.org/copy-of-76th-season-ckyo-advertisers

### CKYO Programs by the numbers 2023-2024

#### Audition Based Orchestras

Symphony Orchestra - 90 Concert Orchestra - 57 Repertory Orchestra - 68 Bravo String Orchestra - 40 Jazz Arts Orchestra - 17 Jazz Repertory Orchestra - 13 Percussion Ensemble – 3 Friends in Music Middle Schoolers - 90 High School Mentors - 61 MusicWorks Strings – 32 Clarinets - 4

### 2023-2024 Season Mainstage Performances

Sunday, November 5, 2023 at Singletary Center for the Arts Sunday, February 18, 2024 at Singletary Center for the Arts Sunday, May 5, 2024 at Singletary Center for the Arts Tuesday, May 14, 2024 at Singletary Center for the Arts Sunday, May 19, 2024 at Singletary Center for the Arts

### 2023-2024 Community Program Performances

October 26, 2023 – MusicWorks Costume Concert November 13, 2023 – Friends in Music – Bryan Station Recital November 15, 2023 – Friends in Music – Leestown Recital December 14, 2023 – MusicWorks Holiday Concert and Potluck March 25, 2024 – Friends in Music – Bryan Station Recital April 24, 2024 – Friends in Music – Leestown Recital May 24, 2024 – MusicWorks Spring Concert and Picnic

### 2023-2024 Special Events and Performances (small ensembles)

Sunday, August 27, 2023 – Chamber Music Festival of Lexington Sunday, October 15, 2023 – Keeneland Fall Race Meet Sunday, November 12, 2023 – CKYO Concerto Competition at Transylvania University Friday, March 15, 2024 – The Lexington Theatre Co. ADP Showcase Saturday, March 16, 2024 - The Lexington Theatre Co. ADP Showcase Sunday, March 17, 2024 – The Lexington Chamber Chorale Sunday, April 21, 2024 – Keeneland Fall Race Meet